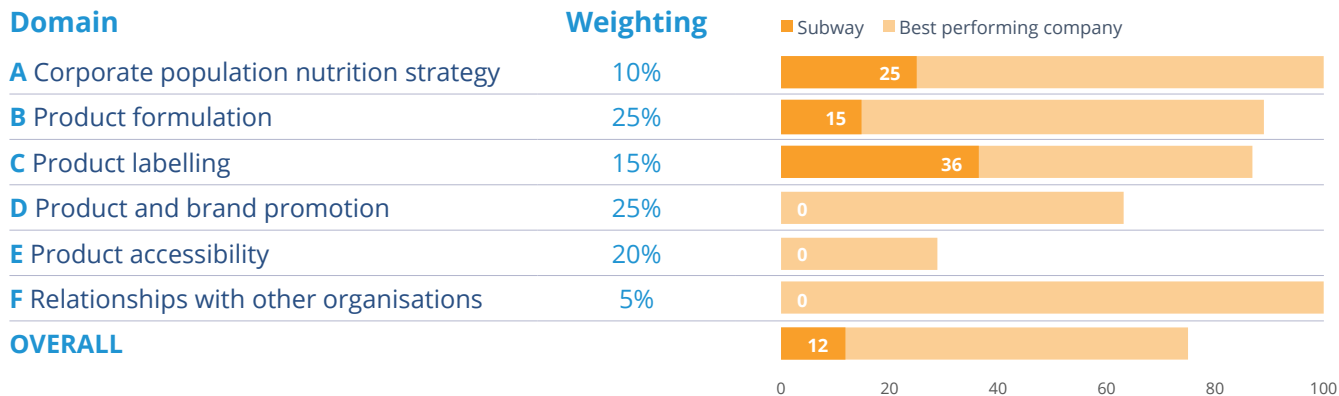


APPENDIX: COMPANY SCORECARDS

Subway

19 **OUT OF 25**
 FOOD COMPANIES (this includes food and beverage manufacturers and supermarkets)

12 **OVERALL SCORE**
 (OUT OF 100)



Areas of strength

Key recommendations

Tertile	Areas of strength	Key recommendations
1	<p>Corporate population nutrition strategy</p> <ul style="list-style-type: none"> Commitment to improve population nutrition on global website 	<ul style="list-style-type: none"> Publish an overarching commitment to improve population nutrition on Subway's New Zealand website, including SMART (specific, measurable, achievable, relevant, time-bound) objectives and targets Regularly report on progress towards improving population nutrition, including specific objectives and targets Refer to global and national priorities when constructing a nutrition strategy e.g., World Health Organization recommendations, Sustainable Development Goals Link the Key Performance Indicators of senior managers to nutrition targets
1	<p>Product formulation</p> <ul style="list-style-type: none"> Commitment for none of the core 6" sandwiches to exceed 600 calories and at least 50% of core 6" sandwiches will be less than 400 calories 	<ul style="list-style-type: none"> Commit to SMART (specific, measurable, achievable, relevant, time-bound) targets on sodium, sugar, saturated fat and trans fat reduction across the product portfolio Develop commitments to reduce portion sizes for specific food categories where this is appropriate
2	<p>Product labelling</p> <ul style="list-style-type: none"> Subway provides nutrition information on their national website, per serving only 	<ul style="list-style-type: none"> Display comprehensive nutrition information on menus in-store Provide nutrition information upon request on-site Provide information on food composition to national authorities on request

	Areas of strength	Key recommendations
Tertile	Product and brand promotion	
	<ul style="list-style-type: none"> Subway has no commitments in this BIA-Obesity domain 	<ul style="list-style-type: none"> Publish support for the Advertising Standards Authority Children and Young People’s Advertising Code Develop a marketing policy that applies to children up to the age of 18 and that defines a target audience in terms of children’s peak viewing times and includes restriction of use of celebrities and animation/fantasy characters and toys with kids’ meals Independently audit compliance with marketing policies on a national level Adopt an official nutrient profiling system to classify products for the purpose of marketing to children (e.g., the WHO nutrient profiling system or the NZ Food and Beverage Classification System) Develop a policy on sponsorship of children’s events Commit to only promoting healthy sides and healthy drinks for children’s meals
	1	
Tertile	Product accessibility	
	<ul style="list-style-type: none"> Subway has no commitments in this BIA-Obesity domain 	<ul style="list-style-type: none"> Develop a commitment to using value deals only on healthy products Commit to not use price incentives such as supersizing Commit to not provide free drink refills for caloric soft drinks Support evidence-informed government policies such as a tax on sugar-sweetened beverages Commit to not opening new stores near schools Develop a policy that ‘default’ drinks (as part of combination meals) are healthy
1		
Tertile	Relationships with other organisations	
	<ul style="list-style-type: none"> Philanthropic funding and support for active lifestyle programs are published on global website 	<ul style="list-style-type: none"> Publish national relationships on the Zealand website, such as support of professional organisations and external research, and membership of industry associations, or disclose a lack of these relationships to the BIA Obesity team Disclose all political donations in real time, or commit to not make political donations
1		
Tertile	Overall	
		<ul style="list-style-type: none"> Sign up to the Ministry of Health’s Healthy Kids Industry Pledge Actively engage with the BIA-Obesity tool and process
1		

Subway’s BIA-Obesity domain scores by tertile

3 = score within top third of NZ companies – **1** = score within lowest third of NZ companies

The scores and recommendations for this company are based on the evaluation of publically available information that was assessed in 2017.